



# ***Press On Research***

## ***Uncovering The Worlds Hidden***

### ***Undervalued Companies To Make You Rich***

#### **The Biggest Investment Secret In The World**

#### **How Warren Buffett Got So Rich And How You Can Too**

Warren Buffett's admired around the world for his philanthropy as he's going to donate 99% of his \$70 billion plus net worth to charity when he dies.

He can donate so much money because of how great an investor he is. But almost no one knows how Warren Buffett made his fortune.

Yes, most investors know about his investments in Coke (K), Johnson & Johnson (JNJ), and Wells Fargo (WFC). But this isn't how he built his fortune.

Investor's who've studied Buffet know he built his partnership, and then Berkshire Hathaway, buying small companies.

But this still isn't the true secret to Warren Buffett's success.

Today I'm going to tell you how he grew \$100,000 into more than \$70 billion. And tell you how we can start doing the same.

But before we explain the exact companies Buffett built his fortune on. We need to talk about why ***Press On Research*** concentrates on small caps.

[A University of Kansas student asked Buffett about this in 2005:](#)

*“Question: According to a business week report published in 1999, you were quoted as saying: “It's a huge structural advantage not to have a lot of money. I think I could make you 50% a year on \$1 million. No, I know I could. I guarantee that.”...would you say the same thing today?”*



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Here's Buffett's answer:

*“Yes, I would still say the same thing today. In fact, we are still earning those types of returns on some of our smaller investments. The best decade was the 1950s; I was earning 50% plus returns with small amounts of capital. I could do the same thing today with smaller amounts. It would perhaps even be easier to make that much money in today's environment because information is easier to access.*”

Yes, I've said this before many times. But it's an important concept to understand.

Small ultra safe investments that produce a ton of cash. Have little to no debt. Pay dividends and buy back shares. And are cheap are my favorite investments.

These kinds of businesses are what ***Value Investing Journey*** and ***Press On Research*** is all about.

Today's recommendation has no debt. Owns more cash, cash equivalents, and short-term debt equivalents than its entire market cap.

And just its net cash, cash equivalents, and short-term debt equivalents make up 77% of its market cap.

This doesn't count any of its property, plant, and equipment, future premiums earned, or cost-free float. And this company is undervalued by 29% to 70%.

But this still isn't all... It's also much more profitable than competition.



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Today's pick isn't just a great company with all the above traits.  
It's also in Buffett's favorite industry to invest.